

# ANNUAL MARKETING CALENDAR

Use this calendar to plan your marketing activities for the year. Consider which prospecting methods and touchpoints will best reach your audience, along with any other key goals for your business.



## QUARTER 1

# JANUARY

## NOTE:

## QUARTER 3

## JULY

## NOTE:

# APRIL ··· MAY

MAY

## MAY

## NOTE:

## QUARTER 4

# DECEMBER

## NOTE: