

ANNUAL MARKETING CALENDAR

Use this calendar to plan your marketing activities for the year. Consider which prospecting methods and touchpoints will best reach your audience, along with any other key goals for your business.



QUARTER 1

JANUARY

FEBRUARY

MARCH

NOTE:

QUARTER 2

APRIL

MAY

JUNE

NOTE:

QUARTER 3

JULY

AUGUST

SEPTEMBER

NOTE:

QUARTER 4

OCTOBER

NOVEMBER

DECEMBER

NOTE: