

SOCIAL MEDIA PLANNING

Posting three times a week is optimal. Take some time to plan out your social media for the month and schedule it out if you have a business page. Below are four buckets of categories you can base your content around.



MONTH: _____

MARKET UPDATES




































HOME TIPS

COMMUNITY

PERSONAL



MONTH: _____

SUN	MON	TUE	WED	THU	FRI	SAT
						
						
						
						
						

WEEK 1 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

ADDITIONAL NOTES

WEEK 2 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

ADDITIONAL NOTES

WEEK 3 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

ADDITIONAL NOTES

WEEK 4 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

ADDITIONAL NOTES

WEEK 5 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>

ADDITIONAL NOTES